



# SUPERCHARGE YOUR BRAIN

## The PQQ Cellular Kickstart

**Not all cognitive products are created equal. We start with the scientifically validated Pyrroloquinoline Quinone (PQQ).**

Research links cognitive decline and age-related degenerative diseases like Alzheimer's with dysfunctional mitochondria. PQQ supercharges cells up to 60% by maintaining and growing new mitochondria, the cell "power plants". It also increases nerve growth by 50% to rebuild critical neural pathways and has 5000X more antioxidant/neuroprotective power than Vitamin C.

Our exclusive purification process help boosts the absorption of this naturally derived PQQ.

Clinically proven in human trials to enhance memory and concentration.

Also available:



 **innoviteHEALTH**  
Restore. Repair. Reclaim.  
[www.innovitehealth.com](http://www.innovitehealth.com)



## YOUNGER BRAIN, SHARPER MIND

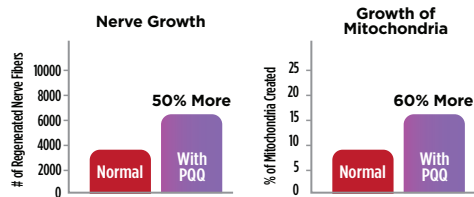
Maintaining cognitive performance has become an increasingly vital requirement of our active way of life. Our society, is based on performance, demanding and striving to stay in shape physically and intellectually. Starting from birth until late in our lives, superior cognitive function is greatly desired. As a consequence, increasingly more people are searching for natural solutions to experience the cerebral boost that is required by their everyday lives. Moreover, the world's population is aging. The senior population is growing, undergoing significant changes over the last decade. They are extremely active and devote their lives to activities for which they did not have sufficient time when they were younger, such as travel and hobbies. As a result, they seek to delay cognitive decline. Finally, the growing importance of diseases such as Parkinson's or Alzheimer's can only reinforce the public concern about brain health.

### MENTAL HEALTH RISKS & FACTS

- 1 million Canadians live with Alzheimer's/Dementia; doubling over next 20 years
- 25% of individuals report extreme workplace stress
- Sleep issues affect 40% of adult Canadians.
- 1 in 6 children have a developmental disability ranging from speech and language impairments to autism
- 1 in 5 Canadians experience mental illness

### PQQ (Pyrroloquinoline Quinone)

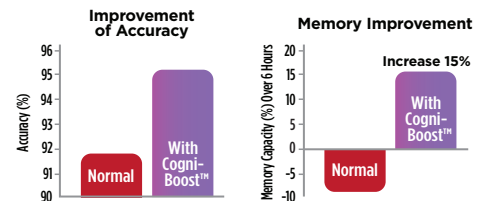
- **Supercharges cells:** Maintains mitochondria, the cell "power plants".
  - Re-energizes high energy consuming brain cells.
  - Promotes growth of new mitochondria by 60%.
- **Promotes nerve growth 50%.** Rebuilds neural pathways.



- **Stronger than Vitamin C:** 5000X more neuro protection.
- **Non synthetic:**
  - Naturally derived.
  - Patented purification helps boost absorption.
- **Three human clinical trials:** Enhanced memory and concentration.

### Cogni Boost

- Clinically proven to increase short-term memory 15%
- Increases attention and accuracy by 5%
- Enhance speed of memory recall 10%



### Melatonin

- 6-8 hour sustained-release to ensure longer lasting effort
- Provides sleep support by regulating the body's circadian rhythm
- Improves sleep quality related to sleep disorders and/or jet lag
- Safe and natural sleep aid without morning "hangover effect"



Reference sources available upon request.

## HOW TO ORDER

Product	Description	Size	Unit Width (inches)	Unit Depth (inches)	Unit Height (inches)	Unit UPC	Case Width (cm)	Case Depth (cm)	Case Height (cm)	Case Weight (kg)	Case UPC
BR10253	Cogni-Boost	30 v-caps	2.2	2.2	3.7	6 26712 10253 7	23.0	18.0	11.0	0.6	106 26712 10253 4
BR10110	Melatonin-3 mg Time Released	60 v-caps	2.2	2.2	3.9	6 26712 10110 3	25.0	17.5	12.0	0.6	106 26712 10110 0
BR10235	PQQ	60 v-caps	2.2	2.2	3.9	6 26712 10235 3	28.0	21.0	13.0	0.7	106 26712 10235 0

[orders@innovitehealth.com](mailto:orders@innovitehealth.com)

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