



**Colostrum is truly nature's perfect  
immune-enhancing and anti-aging  
superfood!**

# Sequence Health Ltd.

## 2016 Packaging Changes

### New Labels For 2016



**Genuine, first milking bovine colostrum—a natural food supplement for the whole family. Harvested from select Grade A dairies within the first six hours, our colostrum is low heat processed in a certified GMP facility under the strictest of quality standards.**

**Quality assured by Dr. Richard Cockburn, a foremost researcher and authority on colostrum.**

*Richard Cockburn*  
Qualité assurée par le Dr. Richard Cockburn dont les travaux et les recherches sur le colostrum font autorité.

**Colostrum bovin authentique de première traite—un complément alimentaire naturel pour toute la famille. Recueilli auprès de vaches laitières de catégorie A dans les six premières heures et traité à basse température dans une installation certifiée soumise des bonnes pratiques de fabrication dans le respect des normes de qualité les plus strictes.**

**Questions or Comments?**  
info@sequencehealth.ca  
Sequence Health Ltd.  
Guelph, ON  
N1H 1S4  
www.sequencehealth.ca  
Made in Canada  
Fabrique au Canada

**90 LOZENGES**  
Comprimés

**NPN 80031840**

**Medicinal Ingredients/Ingrédients médicinaux: (per lozenge)**  
Bovine Colostrum 200mg  
Our colostrum is sourced from small Grade A family dairy farms in North America with the first six hours.  
Notre colostrum provient de petit haut grade famille fermes laitières en Amérique du Nord dans les six premières heures.  
**Non-medical Ingredients:** Natural Strawberry Flavour, Dextrose, Magnesium Sterate, Silicon Dioxide. **Ingrédients non médicinaux:** Arôme naturel de fraises, dextrose stabilisée de magnésium, Dioxyde de silicium.

**Recommended Uses:** (1) Colostrum helps support healthy immune function (2) Colostrum is rich in immune & growth factors. **Usages recommandés:** (1) colostrum contribue à soutenir une saine fonction immunitaire (2) colostrum est abondant dans immune & facteurs de croissance.

**Recommended Dose:** Take 1-2 lozenges 2 times daily or as directed by a health care practitioner. **Dose recommandée:** 1-2 Pastilles 2 fois par jour ou comme indiqué par un praticien de la santé.

**Cautions & Warnings:** Consult a health care practitioner prior to use if you have immune system disorder, if you are taking immunosuppressants, if you are taking prescription drugs. **Précautions et mises en garde:** Consulter un praticien de la santé avant l'utilisation si vous avez trouble immunitaire, si vous prenez les immunosuppresseurs, si vous êtes qui prennent des médicaments sur ordonnance.

**Contra-indications:** Do not use if you are pregnant.  
**Contre-indications:** Ne pas utiliser si vous êtes enceinte.

**Barcode:** 8 92173 00101 0



**Genuine, first milking bovine colostrum—a natural food supplement for the whole family. Harvested from select Grade A dairies within the first six hours, our colostrum is low heat processed in a certified GMP facility under the strictest of quality standards.**

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**90 CAPSULES**

**NPN 80031846**

**Medicinal Ingredients/Ingrédients médicinaux: (per cap)**  
Bovine Colostrum 400mg  
Our colostrum is sourced from small Grade A family dairy farms in North America with the first six hours.  
Notre colostrum provient de petit haut grade famille fermes laitières en Amérique du Nord dans les six premières heures.  
**Non-medical Ingredients:** Magnesium Sterate, Silicon Dioxide. **Ingrédients non médicinaux:** stéarate de magnésium, Dioxyde de silicium.

**Recommended Uses:** (1) Colostrum helps support healthy immune function (2) Colostrum is rich in immune & growth factors. **Usages recommandés:** (1) colostrum contribue à soutenir une saine fonction immunitaire (2) colostrum est abondant dans immune & facteurs de croissance.

**Recommended Dose:** Take 1-2 capsules daily or as directed by a health care practitioner. **Dose recommandée:** 1-2 Capsules par jour ou comme indiqué par un praticien de la santé.

**Cautions & Warnings:** Consult a health care practitioner prior to use if you have immune system disorder, if you are taking immunosuppressants, if you are taking prescription drugs. **Précautions et mises en garde:** Consulter un praticien de la santé avant l'utilisation si vous avez trouble immunitaire, si vous prenez les immunosuppresseurs, si vous êtes qui prennent des médicaments sur ordonnance.

**Contra-indications:** Do not use if you are pregnant.  
**Contre-indications:** Ne pas utiliser si vous êtes enceinte.

**Barcode:** 8 92173 00105 8



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**50g POWDER**  
Poudre

**NPN 80032429**

**Medicinal Ingredients/Ingrédients médicinaux:**  
Bovine Colostrum Powder  
Our colostrum is sourced from small Grade A family dairy farms in North America with the first six hours.  
Notre colostrum provient de petit haut grade famille fermes laitières en Amérique du Nord dans les six premières heures.  
**Non-medical Ingredients:** Magnesium Sterate, Silicon Dioxide. **Ingrédients non médicinaux:** stéarate de magnésium, Dioxyde de silicium.

**Recommended Uses:** (1) Colostrum helps support healthy immune function (2) Colostrum is rich in immune & growth factors. **Usages recommandés:** (1) colostrum contribue à soutenir une saine fonction immunitaire (2) colostrum est abondant dans immune & facteurs de croissance.

**Recommended Dose:** Take 0.5 teaspoon 1-2 times daily or as directed by a health care practitioner. **Dose recommandée:** Prendre 0.5 cuillère à café de 1-2 fois par jour ou comme indiqué par un praticien de la santé.

**Cautions & Warnings:** Consult a health care practitioner prior to use if you have immune system disorder, if you are taking immunosuppressants, if you are taking prescription drugs. **Précautions et mises en garde:** Consulter un praticien de la santé avant l'utilisation si vous avez trouble immunitaire, si vous prenez les immunosuppresseurs, si vous êtes qui prennent des médicaments sur ordonnance.

**Contra-indications:** Do not use if you are pregnant or have an allergy to cow's milk proteins.  
**Contre-indications:** Ne pas utiliser si vous êtes enceinte ou si vous avez une allergie aux protéines du lait de vache.

**Barcode:** 8 92173 00102 7

NEW Sequence Health Logo

NEW UPC

NPN printed on the label

# SEQUENCE HEALTH

The two main groups of components responsible for the beneficial effects of colostrum are immune factors and growth factors. These powerful, all-natural components work in concert to enhance immune system function and support cellular growth and repair.

As we age, our bodies gradually produce less and less of these powerful immune and growth factors that help fight disease, repair body tissue and promote energy and vitality. With the decline of these components over time, we age until we eventually die. Colostrum is the only natural source of these life-supporting immune and growth factors!

The immune factors in colostrum include antibodies that provide immunity from numerous microorganisms. Other immune factors work together to kill bacteria and viruses, regulate the thymus gland, control inflammation, protect against allergic reactions, balance and nourish the immune system.

The growth factors in colostrum are responsible for rebuilding and repairing cellular tissues. These growth factors also help to build lean muscle, increase metabolism, improve nutrient uptake, improve memory and mood, increase skin elasticity, balance blood sugar levels and increase energy.

Does this all sound too good to be true? Few natural supplements have as much medical research supporting its value as colostrum. There are literally thousands of published clinical and scientific research studies proving the health-benefiting properties of colostrum. Here are just a few of the documented benefits of colostrum:

Enhances overall immune system and helps boost natural resistance to illness and disease.

Provides anti-viral, anti-bacterial and anti-fungal protection, creating unfavorable conditions for growth of numerous harmful microorganisms including those responsible for common health problems such as colds, influenza, diarrhea, ulcers, gum disease, and yeast infections.

Regulates numerous auto-immune conditions including allergies, asthma, rheumatoid arthritis, lupus, multiple sclerosis, Alzheimer's disease.

Improves state of chronic health problems such as diabetes, heart disease, colitis, irritable bowel, leaky gut syndrome, fibromyalgia, chronic fatigue, and HIV.

**Helps ward off and fight various types of cancer.**

**Acts as an antioxidant to reduce the damaging effects of free radicals.**

**Binds and transports iron in the body and is beneficial for iron-deficiency anemia.**

**Heals digestive system and enhances nutrient absorption.**

**Helps speed healing of wounds.**

**Enhances lean muscle mass and increases metabolism of body fat.**

Canadian brand of genuine first milking bovine colostrum. The premium quality colostrum comes from the finest organic dairies in North America: The small, family-run farm where every cow has a name and product quality presides over production quantity.

# FAQ's

- Isn't New Zealand colostrum best?
  - New Zealand colostrum is a pooled combination of the first 5 milkings, harvested up to 48 hrs after birth! According to dairy science, that more closely resembles milk than colostrum.
  - New Zealand colostrum is completely defatted to prevent rancidity; removing the fat, however, also removes most of the growth factors responsible for anti-aging benefits
  - It is best to get colostrum from "local" sources as it will likely offer better protection against "local" strains of pathogens
- I heard US Colostrum was no good...
  - Sequel colostrum comes from the finest USDA certified Grade A dairies from the midwest USA
  - Colostrum is sourced from hundreds of small, family run farms with herds of typically less than 50 cows
  - All cows are pastured and supplementally fed a diet of grains, legumes, vitamins and minerals
  - No growth or milk production hormones are ever given to pregnant cows as it would cause them to abort
  - All colostrum batches are tested and certified to be free of bacteria, heavy metals, nitrates and nitrites and pesticides
  - Ask to see a certificate of analysis
- Isn't colostrum just for babies?
  - Colostrum has been used for thousands of years in Ayurvedic medicine for people of all ages
  - In Western medicine, there are volumes of research studies proving the benefits of colostrum for people of all ages
  - As we age, our bodies gradually produce less of the immune & growth factors that help fight disease, repair body tissue and promote energy and vitality. Colostrum is the only natural source of these life-supporting immune & growth factors!
- Colostrum is too expensive...
  - Colostrum is a proactive approach to healthy immunity and longevity
  - Consider the costs of illness and disease
  - Colostrum can make other supplements and medications more effective or even obsolete
  - Just \$0.78 a day does the job for most people
  - What is your long term health worth?



# Comparison of Colostrum Brands & Products



	SEQUENCE HEALTH				LEADING BRAND		
CRITERIA	POWDER	CAPSULES	LOZENGES		POWDER	CAPSULES	
SOURCE OF COLOSTRUM	First Milking	First Milking	First Milking		First 5 Milkings	First 5 Milkings	
TIME OF HARVEST (hrs after birth)	0-6 hours	0-6 hours	0-6 hours		24-48 hours	24-48 hours	
RELATIVE POTENCY (from 0 hours)	78%	78%	78%		22%	22%	
COUNTRY OF ORIGIN	USA	USA	USA		New Zealand	New Zealand	
SUGGESTED RETAIL PRICE/BOTTLE	\$50	\$45	\$35		\$50	\$50	
NET QUANTITY/BOTTLE	50g	90 Caps	90 Loz		64g	120 Caps	
RECOMMENDED SERVING SIZE	400mg	1 Cap	1 Loz		1g	2 Caps	
SERVINGS/BOTTLE	125	90	90		64	60	
COST/SERVING	\$0.40	\$0.50	\$0.39		\$0.78	\$0.83	

sequence



# Sequence Health Order Form

The sooner after birth Colostrum is collected, the higher levels of beneficial immune & growth factors

Only first milking Colostrum is used in scientific research as the quality declines rapidly after birth

Aggressive advertising, high quality educational/promotional tools and strong retail support

Boosts natural resistance to illness/disease and helps fight off bacterial and viral infection

The only genuine 6 hour first milking Colostrum supplier in Canada

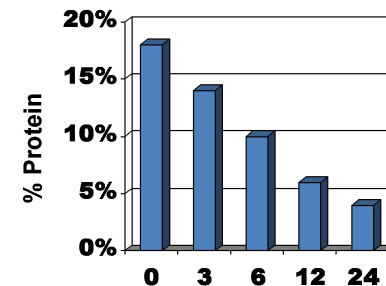
A small, niche company dedicated to ethical & superior Colostrum

Increases energy and improves memory and mood

Improves state of chronic health problems

Protects against auto-immune disorders

Builds lean muscle mass and burns fat



Customer Code: \_\_\_\_\_ Customer Phone Number: \_\_\_\_\_ Date: \_\_\_\_\_

Order Code	Items		UPC	Order Here	Total Cost
SEQ00101	Sequence Colostrum Lozenges		8 92173 00101 5		
SEQ00102	Sequence Colostrum Powder		8 92173 00102 7		
SEQ00105	Sequence Colostrum Capsules		8 92173 00105 8		
			Total		

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