

# **OUTMUSCLE MUSCLE LOSS**

## Reverse natural muscle loss without exercise.

Lean muscle mass declines naturally after age 30 and up to 30% could be lost, resulting in the impediment of metabolism, mobility, balance and increase the risk of injury. Not all muscle building formulas are created equal. MuscleRescue™ is clinically proven to: reverse muscle loss without exercise; have 2X MORE muscle building action versus whey protein; and show 800% increase in strength during surgical recovery. Essential amino acids (EEAs) are required in a specific ratio and amount to help with energy production and muscle metabolism as well as building new muscle tissue and assisting with cell repair, which occurs when muscles are recovering. Exercise and aging reduce a body's ability to rebuild muscles and the body does not replace amino acids naturally. MuscleRescue™ is powered by Reginator®, a patented, clinically proven optimized vegan blend of EAAs. Backed up with over 20 years of research, 24 human trials (published and in-process) and 500+ publications. MuscleRescue™ is perfect for those over the age of 30, especially vegans and the lactose intolerant, looking to maintain or easily build more muscle. Also excellent support for those with medical conditions who have limited mobility.

## **Medicinal Ingredients:**

Each 2 scoops (6g) contains Reginator® providing: .1191.20 mg L-Leucine L-Lysine. . 497.45 mg L-Valine 327.27 mg L-Isoleucine 317.45 mg 294.54 mg L-Arginine L-Threonine 278.18 mg L-Phenylalanine 199.64 mg L-Methionine .98.18 mg 49.09 mg L-Histidine L-Tryptophan 1.96 mg

**Non-medicinal Ingredients:** Citric acid, natural flavors, malic acid, sodium citrate, potassium chloride, Stevia leaf extract, Reb A Stevia leaf sweetener.

**Directions for Use:** Adults: Mix 2 scoops in 1-2 cups of water or juice and for maximum effect consume on an empty stomach.

**Cautions:** Consult a health care practitioner prior to use if you are pregnant or breastfeeding. Ensure to drink enough fluid before, during, and after exercise. Do not use if seal is broken. Keep out of reach of children. Store in a cool dry place to preserve freshness.

**Free from** wheat, dairy, eggs, nuts, peanuts, fish, shellfish/crustacean, yeast, sugar, starch, soy, artificial colour and artificial flavours. Non-GMO.









## **OUTMUSCLE MUSCLE LOSS**

Reverse natural muscle loss without exercise.



- 2X MORE muscle building action versus whey protein
- Reverses muscle loss without exercise
- Showed 800% increase in strength during surgery recovery
- Helps promote muscle growth and assist in building lean muscle
- Maintains or increases muscle protein synthesis
- Increases protein anabolism

### **TARGET AUDIENCE:**

Lean muscle mass declines naturally after age 30 and up to 30% could be lost, resulting in the impediment of metabolism, mobility, balance and increase the risk of injury...

## **Aging population**

- Protein synthesis decreases with age
- Protein deficiencies increase with age
- Decrease food intake; increase of inadequate nutrition
- Sedentary lifestyle
- To maintain muscle strength, mobility and quality of life
- Improve overall health and beauty

## **Vegans**

Over 30% of consumers avoid whey protein (digestion/lactose intolerance)

## **Medical Nutrition**

- Surgical recovery
- Immobilization (eg. Burn unit, bed rest)

HISTORY: Over 20 years of research focused on developing the right combination of amino acids to stimulate muscle growth without exercise (and at a low dose) to help immobilized children recover faster. The formula piqued the interest of NASA, which saw it as a way of supporting muscle maintenance for astronauts in lengthy stays in zero-G. Further research efforts include inactivity as a clinical paradigm and model of microgravity, space flight, orthopedic surgery, pediatric and adult burns, end-stage renal disease, and the Sarcopenia associated with aging.

**HOW IT WORKS:** Essential amino acids (EAAs) are required in a specific ratio and amount to help with energy production and muscle metabolism as well as building new muscle tissue and assisting with cell repair, which occurs when muscles are recovering. Exercise and aging reduce a body's ability to rebuild muscles and the body does not replace amino acids naturally. Powered by Reginator<sup>®</sup>, a patented, clinically proven

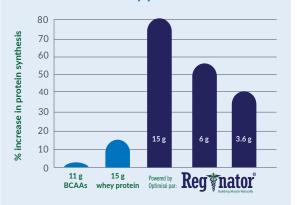
optimized vegan blend of EAAs.

# Reg nator

## Reginator® is clinically proven to reverse muscle loss even without exercise.

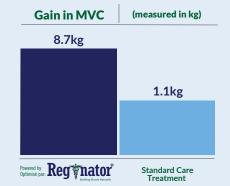


## Reginator® has 2X the muscle building action vs whey protein.



## Reginator® showed 800% increase in strength while recovery from surgery.

Week 2 to Week 8



Maximum Voluntary Contraction (MVC) is a measure of strength. The measure can be a maximal exertion of force reported as force (e.g. kg). MVC tests are considered a standard measurement for strength improvement.

## **HOW TO ORDER**

Product	Description	Size	WHL	SRP	Unit Width (cm)	Unit Depth (cn)	Unit Height (cn)	Unit UPC	Case Width (cm)	Case Depth (cm)	Case Height (cm)	Case Weight (kg)	Case UPC
SP10317	MuscleRescue™	180 g	\$ 41.95	\$ 69.95	7	7	11.5	6 26712 10317 6	33	25.5	17.0	4.2	106 267 12 10317 3

## orders@innovitehealth.com

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