



Equivalent to



# BACK THE BLOCK UP

## Protect your skin from within

### **“73% of sunscreens don’t work & contain worrisome ingredients”**

- Environmental Working Group's 11th annual sunscreen guide rating the safety and efficacy of 1,400+ products

### **Sometimes the truth burns. Traditional sun care cannot provide complete UV protection.**

Inconsistent application, in insufficient amounts. Dilution from perspiration, rubbing and swimming.

Feel sticky and greasy? No wonder sun care isn't top of mind. And IF applied correctly, vitamin D synthesis is impacted.

**UV Protect is clinically proven to: increase skin UV response by 30%; reduce wrinkle depth 15%; and increase skin elasticity by 9%.** Powered by NutroxSun™, the patented Spanish Mediterranean citrus and rosemary extracts have extremely rich antioxidants profiles. This provides triple-action photoprotection where traditional sun care products can't and where it matters most: inside your skin. UV Protect strengthens cellular walls against oxidative damage and protects DNA within cells. PLUS it arms skin cells with potent anti-inflammatory properties. Protect skin PLUS make it look more youthful with the additional benefit of decreasing wrinkles and skin tightening.

Full body protection • Full 24 hr protection • Full year protection  
Proven global demand • Easy and convenient • Cost-effective

**UV Protect + Sunblock for full UV protection  
PLUS radiant, youthful looking skin.**

#### **Medicinal Ingredients: Each capsule contains:**

NutroxSun™ ..... 100 mg  
Providing:

Grapefruit extract 50:1 (*Citrus paradisi*) ..... 50 mg

Equivalent to 2500 mg of dried fruit

Rosemary extract 20:1 (*Rosmarinus officinalis*) ..... 50 mg

Equivalent to 1000 mg of dried leaves

**Non-Medicinal Ingredients:** Vegetable capsule (Hypromellose), microcrystalline cellulose, magnesium stearate.

**Directions for Use:** Adults: Take one capsule with morning breakfast. Consult a healthcare practitioner prior to use. Use for a minimum of 8 weeks.

**Cautions:** This product does not intend to replace the need to apply sunscreen and/or to follow effective sun protection measures. Spending time in the sun increases your risk of sunburn, skin cancer and early skin aging. If you are pregnant or breastfeeding or taking any prescription medication, consult a healthcare practitioner prior to use. Consult a health care practitioner if symptoms persist or worsen. Do not use if seal is broken. Keep out of reach of children. Store in a cool dry place to preserve freshness.

**Free from** wheat, dairy, eggs, nuts, peanuts, fish, shellfish/ crustacean, yeast, sugar, starch, soy, artificial colour, artificial flavours, preservatives. Non-GMO.



**innoviteHEALTH**

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# PROTECT YOUR SKIN FROM WITHIN

## NATURAL UV PROTECTION & BEAUTIFUL, YOUNGER LOOKING SKIN

### UV Protect is clinically proven

Full body protection • Full 24 hr protection • Full year protection  
Proven global demand • Easy and convenient • Cost-effective

See results in 15 days. Full benefit in 8 weeks.



- Skin UV response increased 30%
- Wrinkle depth reduced 15%
- Skin elasticity increased 9%

#### TARGET AUDIENCE: Full Seasonality – Not Just Summer!

##### General adult population PLUS:

- Health and beauty
- Anti-aging prevention
- Tanning related: difficulties, tanning prep, users of tanning beds
- Outdoor and travel enthusiasts (eg. Snowbirds)
- Outdoor professions (eg. Landscapers, construction, etc.)
- Predispositions to skin afflictions/conditions

**HOW IT WORKS:** Powered by NutroxSun™, patented Spanish Mediterranean citrus and rosemary extracts (*Citrus Paradisi* & *Rosmarinus officinalis*) that have extremely rich antioxidants profiles.

##### Provides triple-action photoprotection against UV radiation:

- **Extracellular:** Protect cell membranes against oxidative damage. Prevents the destruction of the extracellular matrix (collagen)
- **Intracellular:** Inhibits ROS (Reactive Oxygen Species). Protects against skin cell DNA from degradation (results in aging, wrinkles).
- **Potent Anti-inflammatory Properties**

Developed by a team of physicians in collaboration with universities and research institutes. Backed by global developer and manufacturer with 20+ years experience in the nutrition and cosmetics industry.

##### ADDRESSES SUNSCREEN/SUNBLOCK "GAPS"

- **Inconsistent application.** Usually when actively in sun exposure.
- **Insufficient application amounts.** Missed areas, thin vs thick spots.
- **Inconvenient substrate.** Sticky, greasy.
- **Diluted effect.** Perspiration, rubbing, swimming.
- **Potentially impacts Vitamin D synthesis.** Proper application of topical may contribute to vitamin D deficiency, which is linked with various cancers and bone disease.

#### HOW TO ORDER

Product	Description	Size	WHL	SRP	Unit Width (cm)	Unit Depth (cm)	Unit Height (cm)	Unit UPC	Case Width (cm)	Case Depth (cm)	Case Height (cm)	Case Weight (kg)	Case UPC
SP10320	UV Protect	30 v-caps	\$17.95	\$29.95	5.5	5.5	10	6 26712 10320 6	27.0	20.5	13.0	1.0	106 267 12 10320 3

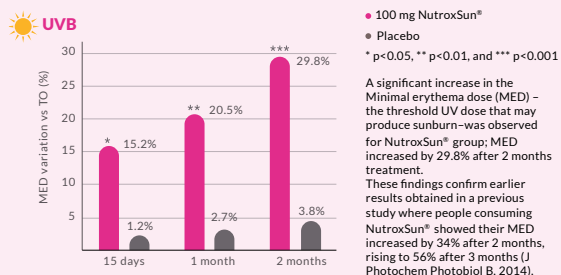
orders@innovitehealth.com

Need to open an account?

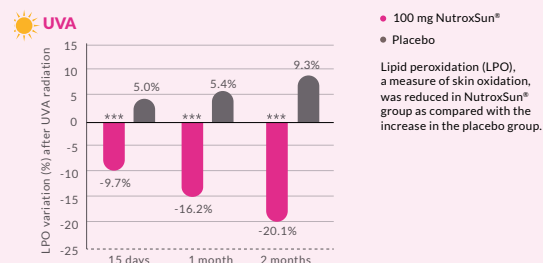
Ask us about our NEW CUSTOMER PROGRAM

POWERED BY: nutroxsun

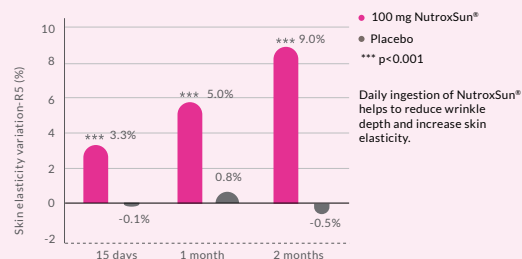
##### DECREASES THE INDIVIDUAL SUSCEPTIBILITY TO UVB SUNBURN



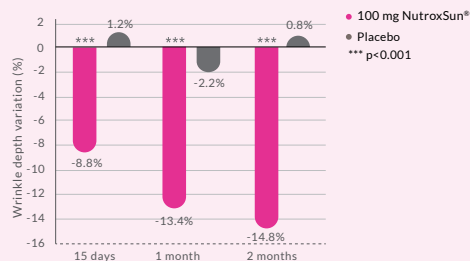
##### IMPROVES THE SKIN'S RESPONSE TO UVA-INDUCED OXIDATIVE STRESS



##### NUTROXSUN IMPROVES SKIN ELASTICITY



##### NUTROXSUN REDUCES WRINKLE DEPTH



CLINICAL RESEARCH PUBLISHED

Skin photoprotective and antiageing effects of a combination of rosemary (*Rosmarinus officinalis*) and grapefruit (*Citrus paradisi*) polyphenols. V. Nobile et al, Food and Nutrition Research 2016, 60: 31871.