

### Cove Kombucha

## Brand Competitor Comparison

We believe in standing out! That's why we work hard to produce the best kombucha on the market. Not only do we vision a drink that is beneficial to consumers but we also take into consideration our environmental impact. That's why we donate 1% of our revenue to not-for-profit organizations that focus on helping our environment.

# TOP 5 Selling Points

- 1. Organic & Non GMO
- 2. Sugar conscious
- 3. Vegan & Gluten free
- 4. 1% for the Planet Member
- 5. Proudly Canadian



#### **OUR STORY**

#### About us

Cove Kombucha is lead by two passionate Nova Scotian brothers. We believe in brewing the highest quality, organic Canadian kombucha.

#### Mission

To inspire the nation to live a healthy and happy lifestyle with our upbeat marketing and delicious kombucha.







Info@covekombucha.com www.covekombucha.com

PACK	DESCRIPTION	UPC - CARTON	UPC - BOTTLE	CASE DIMENSION (Inches)
12 x 330mL	MANGO TURMERIC	627843761693	627843761648	9.5 X 7.3 X 9.5
12 x 330mL	BLUEBERRY POMEGRANATE	627843761662	627843761617	9.5 X 7.3 X 9.5
12 x 330mL	RASPBERRY LEMONADE	627843761679	627843761624	9.5 X 7.3 X 9.5
12 x 330mL	CHERRY HIBISCUS ROSE	628250842067	627843761686	9.5 X 7.3 X 9.5
12 x 330mL	STRAWBERRY SUNRISE	628250842050	628250842005	9.5 X 7.3 X 9.5
12 x 330mL	ORANGE GINGER	627843761655	627843761600	9.5 X 7.3 X 9.5







**Blueberry Pomegranate** 



Raspberry Lemonade



**Cherry Hibiscus Rose** 



Strawberry Sunrise



**Orange Ginger** 

## Cove Kombucha

# Product Ranking

Listed below are our six flavours, starting with our top seller:

- 1. Raspberry Lemonade
- 2. Strawberry Sunrise
- 3. Cherry Hibiscus Rose
- 4. Blueberry Pomegranate
- 5. Mango Turmeric
- 6. Orange Ginger













