

babyganics® bubble bath







Go forth and foam. A bathtub full of bubbles?! Oh, if your baby could high-five and do a fist pump right now. Good to know there's serious cleaning and skincare going on here and every bubble is safe for eyes and gentle on skin. Thick, soft, instant-foam gently cleanses from head to toe and rinses clean, leaving your baby's skin soft and nourished. High five. Fist pump. Woot!

Product Positioning:

- Extra gentle, plant-derived formula delivers a bathtub full of bubbles.
- NeoNourish® Seed Oil Blend to help nurture & support baby's skin.

Size: 591ml

Fragrances: Fragrance Free, Chamomile Verbena

MSRP: \$15.99



babyganics® shampoo + body wash









Product Positioning:

- Foaming 2-in-1 plant-derived formula
- Extra gentle
- NeoNourish® seed oil blend to help nurture & support baby's skin.

Product Attributes:

- NeoNourish® seed oil blend to help nurture
 & support baby's skin.
- Plant-derived ingredients
- Tear free
- Foaming
- Extra gentle
- Non-allergenic

Size: 473ml

Fragrances: Fragrance Free, Chamomile Verbena

MSRP: \$14.99



babyganics® moisturizing daily lotion







Product Positioning:

- Plant-based formula nourishes and softens skin.
- Great to use as a daily moisturizer.
- NeoNourish® Seed Oil Blend to help nurture & support baby's skin.

Product Attributes:

- NeoNourish® Seed Oil Blend to help nurture & support baby's skin.
- Plant-derived ingredients
- Made with Shea Butter, Olive and Avocado Oils
- Non-allergenic

Size: 502ml

Fragrances: Fragrance Free, Chamomile Verbena

MSRP: \$14.99



babyganics® ultra absorbent diapers





Size:

Size NB, 32ct bag Size 1, 34ct bag Size 2, 30ct bag

Size 1, 100ct box

Size 2, 90ct box

Size 3, 78ct box

Size 4, 68ct box

Size 5, 58ct box

Size 6, 50ct box



Product Attributes:

- NeoNourish® Seed Oil Blend to help nurture & support baby's skin.
- Chlorine Free
- Plant-derived & Certified Sustainable Materials
- Premium absorbency and leak control
- Sizes NB, 1 & 2 feature a wetness indicator

Fragrances: Fragrance Free

Bag Sizes

MSRP: \$18.49

MSRP: \$39.99



babyganics® face, hand & baby wipes







Product Positioning:

- Extra gentle, plant-derived formula gentle enough for faces and bottoms.
- NeoNourish® Seed Oil Blend to help nurture & support baby's skin.

Product Attributes:

- NeoNourish® Seed Oil Blend to help nurture & support baby's skin.
- Plant-derived ingredients
- Non-allergenic
- Pediatrician and Dermatologist tested
- Extra Gentle

Fragrances: Fragrance Free

800CT

MSRP: \$41.49

400CT

MSRP: \$22.99

80CT

MSRP: \$7.49



babyganics® all purpose surface wipes





Product Attributes:

Plant-derived cleaning power

\$11.49

- Durable & non-abrasive
- Quick & convenient
- Fragrance Free

Size: 75ct

Fragrances: Fragrance Free

MSRP:



babyganics® foaming dish & bottle soap





Product Positioning:

- Uses plant-derived cleansers to gently clean bottles and dishes.
- Rinses clean with no residue left behind.
- Instant foaming technology means using less product and water over time.

Product Attributes:

- Plant-derived cleaning power
- Non-irritating & non-allergenic
- Pediatrician & dermatologist tested
- Fragrance free

Size: Fragrance Free- 473ml **Fragrances:** Fragrance Free

MSRP: \$7.99



babyganics® 3x laundry detergent





Product Attributes:

- Plant-derived cleaning power
- Triple concentrated detergent
- Safe for cloth diapers
- Non-allergenic
- HE machine safe

Size: Fragrance Free- 1.774L

MSRP: \$17.99



babyganics® dryer sheets





Product Attributes:

- Plant-derived ingredients
- Softens and reduces static safely
- Made from unbleached paper
- Biodegradable
- Compostable

Size: 120 sheets

Fragrances: Fragrance Free

MSRP: \$11.49



babyganics® bath & skin care essentials





Product Attributes:

- Plant-derived ingredients
- Extra gentle
- NeoNourish® seed oil blend to help nurture & support baby's skin
- Pediatrician & dermatologist tested
- Tear-free

Our 3-step regimen of Chamomile Verbena Bath and Skin Care Essentials includes our specially formulated:

- Foaming Shampoo & Body Wash 7oz,
- Bubble Bath 9oz.
- Moisturizing Daily Lotion 9oz

MSRP: \$22.99

