



BAKERY ON MAIN CANADA

2018





“Our mission is to create great tasting, gluten-free food and share some happiness along the way.”





We Believe In...

A Better Way to Fuel Our Bodies

Using Only the Cleanest Ingredients

Keeping Celiacs Safe

Being Ahead of the Curve

Award Winning Taste

Doing Good



BOM's MISSION

New Facility opened July 2015!



Social Mission – Providing Jobs in a community that needs help

Looking for work...



HIRED!!



Environmental Mission – Safe, Clean, healthy and food, and the most environmentally responsible manufacturing process available.



Differentiation

Bakery on Main has the GF Community Trust



	Bakery on Main Granola	Kind Granola	Nature's Path Granola	Udis Granola	Glutenfreeda Granola	Purely Eliz. Granola
3 rd Party GF Certification	✓	✗	✗	✓	✗	✓
Non-GMO Project verification	✓	✓	✓	✗	✗	✓
Dairy / Casein Free	✓	✓	✓	✓	✓	✓
No HFCS, artificial flavor, colors or preservative	✓	✓	✓	✓	✓	✓
Unique Cluster Product	✓	✗	✗	✗	✗	✗
Independent Family owned business	✓	✗	✓	✗	✗	✓
Crunchy Texture	✓	✗	✗	✗	✗	✗
Vegan Friendly	✓	✗	✗	✗	✗	✓



NEW LOOK

- **New Appealing Package Design**
- **New Multigrain and Navy Bean Crisps with Ancient Grains; Teff, and Millet**
- **Same Great Taste and Texture**
- **Third Party Certified Gluten Free**
- **Oat Free**
- **Non GMO Project Verified**

**Older design
packaging image**



**New design
packaging image**



Our audaciously premium granola is now even better!



NEW LOOK

- **New Appealing Package Design!**
- **Same Delicious Taste!**
- **Now Contains Omega 3's!**
- **Excellent* Source of Fiber! (4g fat per 50g serving)**
- **Excellent* Source of ALA! (all varieties contain at least 320mg ALA per 50g serving which is 20% of the Daily Value for ALA)**
- **All varieties have at least 33g of Whole Grains per 50g serving!**

OLD Packaging Design



NEW Packaging Design!



**We've made our audaciously premium
Oatmeal even better!**

*All varieties meet the standards to be considered an excellent source of Fiber and ALA with the exception of Unsweetened which is considered a Good Source of both ALA and Fiber.



4-4-8 Granola Bars

4g Protein, 4g Fiber, and only 8g Sugar

- Good Source of Fiber
- Low in Sodium and Saturated fat
- Trans fat and cholesterol free
- 4 traditional family favorite flavors



**NEW!
NOUVEAU!**

ORGANIC OATS & HAPPINESS

INSTANT OATMEAL

WITH PROBIOTIC
CULTURES



**ALMOND & VANILLA
AMANDES ET VANILLE**

AVOINE BIOLOGIQUE ET BONHEUR

GRUAU INSTANTANÉ

AVEC CULTURES
PROBIOTIQUES



**WALNUT BANANA*
NOIX DE GRENOBLE ET BANANES***

- Made with Probiotic Cultures that support immune health
- Contains Ancient Grains and Sprouted Seeds
- 36g or more of Whole Grains per serving
- Certified Organic & Gluten Free
- Available in 2 convenient delicious varieties





Bulk Granola

- **Certified Organic options**
- **Convenient lined 25lb box**
- **Clean Ingredients**
- **26-41g Whole Grains per Serving**
- **Available in 8 uniquely delicious flavors**

