



Filsinger's Organic Apple Products

Retail Presentation





Our Founder



- Alvin Filsinger is renowned as one of the global pioneers in organic apple production.
- He has written papers for The Australian Soil & Health Association.
- He is quoted by McGill University as the inventor of Seaweed based natural pesticides which have become an industry standard across many crops.
- He received the Lifetime Organic Hero Award from the Canadian Organic Growers.





Our History



- Our 100 acre farm has been organic since the early 1950s.
- We have all on-farm production of our cider, vinegar, butter and apple sauce products.
- We continue to invest in capacity and a national launch of our products





Organic Apple Cider



- Filsinger's sweet apple juice is made the old fashioned way from whole apples. No preservatives or additives of any kind are used in the preparation of the final product.
- We blend several varieties of apples such as McIntosh, Cortland, Spy, Golden Delicious, Red Delicious, and Ida Red. We feel that this special blend enhances the flavour.
- Since 1953 our soils and trees have been balanced with seaweed extracts, trace minerals and compost. We are certified organic by OCIA International.
- Available in 1L, 1.89L & 3.78L



1.89L Apple Cider



3.78L Apple Cider



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Organic Apple Cider Vinegar



- Filsinger's Organic Cider Vinegar is unpasteurized and unfiltered. It is made with our own certified organic apples, which are pressed and aged without preservatives or additives.
- Our vinegar is unpasteurized and a "mother" of vinegar may form over time, and can be removed by straining if desired. After opening, store at room temperature in a dark place.
- Apple Cider Vinegar has been used for centuries to help with a variety of ailments because of its powerful cleansing qualities. Apple cider vinegar is a naturally occurring antibiotic and antiseptic.
- Available in 500ml, 946ml, 1.89L & 3.78L
- Working with Dr. Bernstein as a diet approved ACV.



946ml Vinegar



500ml Vinegar 1.89L Vinegar





Organic Apple Sauce



- Our apple sauce is made from Ontario Grown Certified Organic Apples. Like all our apple products, we make our apple sauce on site using high quality apples.
- There are no other ingredients added to our apple sauce, it is 100% pure. Once opened, please refrigerate.
- Available in 500ml & 750ml jars.



500ml Sauce



750ml Sauce





Health Benefits



- The proverb "*An apple a day keeps the doctor away*," addressing the health effects of the fruit, dates from 19th century Wales.
- Research suggests that apples may reduce the risk of colon cancer, prostate cancer and lung cancer. Compared to many other fruits and vegetables, apples contain relatively low amounts of Vitamin C, but are a rich source of other antioxidant compounds.
- They may also help with heart disease, weight loss and controlling cholesterol, as they do not have any cholesterol, have fibre, which reduces cholesterol by preventing re-absorption, and are bulky for their caloric content.
- Apples are very high in Malic Acid, a nutrient found to decrease the recovery time in athletes and non-athletes alike.





Farm Tours & Market



- **Filsinger's Organic Foods & Orchards**
141705 Grey Road #9
Ayton, Ontario, N0G 1C0
tel: 519-665-7763
fax: 519-665-7764
- **Here's where you can find our Orchard outlet!**
We are on at 141705 Grey Road #9, 1 km east of the village of Ayton, Ontario.
- **Join us for our Annual Apple Blossom Festival on the Farm!**



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