

Nature-Inspired Facial Care & Haircare Solutions for you.

Celebrating Three Generations of Beautiful Skin

Earth Science Naturals (ESN Group, Inc.) based in Santa Barbara, California, has been making clean beauty and personal care products for almost 40 years. What started out as a plight for earth-based skincare, has evolved into the tradition of quality and efficacy that Earth Science continues to deliver today. Providing paraben-free, cruelty-free skin- and hair care solutions with ingredients like plant-based nutrients and antioxidants, soothing botanicals, hydrating moisturizers, and pure essential oils. Celebrate with us, the commitment to naturalness, our concern for the health of consumers, and the dedication to our planet's social and environmental responsibility.

Earth Science Naturals began in Southern California in the early 80's with a leading cosmetic chemist on an ethical mission to use plant-based alternatives over conventiona ingredients. An innovative idea that evolved into one of the first natural products producers.

Founded on effective, healthy, paraben-free skincare formulations created from earth's natural botanicals, Earth Science evolved, later adding haircare solutions with the same high standards.

This mission, to deliver sustainable, nature-inspired, cruelty-free products without compromising quality, was the foundation for the successful and well-trusted brand it today.

Earth Science, still privately owned and operated, continues the tradition of quality, natural beauty and personal care, value priced, for you.



science created by nature perfected by science



Celebrating Three Generations of Beautiful Skin (continued)

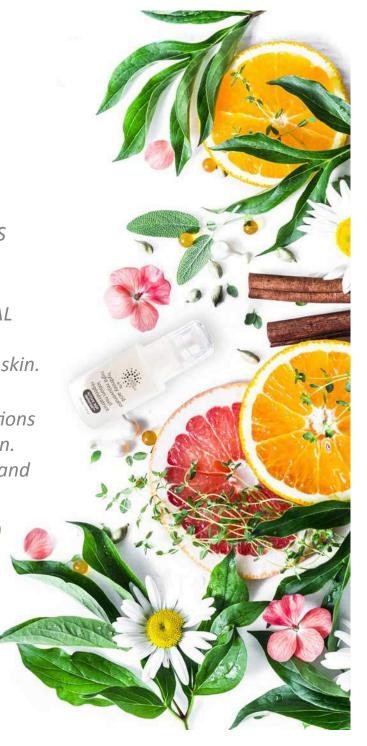
• Earth Science's very first product, our favorite, Apricot Facial Scrub, remains one of the top 3 best sellers in the ESSENTIALS beauty range.

• The original Beta Ginseng® anti-aging line, now our RENEWAL beauty range, developed with rich hyaluronic acid and our exclusive antioxidant complex to deeply hydrate and protect skin.

 Pioneering fragrance-free beauty, our non-scented facial options have always met consumer trends for sensitive noses and skin.
 Even today, we offer ten fragrance-free facial care formulas and counting.

Cruelty Free, Paraben Free, Vegetarian, Non-GMO





Why EARTH SCIENCE?

Simple, Clean, Effective

Earth Science offers what the natural health and beauty consumer is looking for.





Extraordinary Ingredients

Using only pure botanicals and plant-based, naturally effective ingredients and never parabens, Earth Science is a leader in quality ingredients and innovation

Trust & Expertise

Over 35 years of developing natural beauty products, focusing on quality, efficacy and performance

Extraordinary Results

Plant-sourced, scientifically proven ingredients that deliver results. Many ingredients are found in prestige skincare and professional anti-aging products in the mass market

Exceptional Value

Provides exceptional, high-quality products at an affordable price, making superior skincare, body care and hair care available to more people



ESSENTIALS

Beauty basics for all skin types. Perfectly balanced facial care for healthy, beautiful skin every day.

- Hyaluronic Acid: Nature's super moisturizer
- **Jojoba:** Powerful skin restorer and replenisher
- **Shea Butter**: Rich source of antioxidants
- **Bilberry**: Skin calmer and protector
- **Sea Kelp**: Soothing and improves texture

Papaya-Glycolic Radiant Skin Masque
Apricot Scrub

Chamomile & Green Tea Eye Makeup Remover
Refreshing Facial Mist
Foaming Facial Cleanser
Almond-Aloe Lightly Scented Moisturizer
Almond-Aloe Fragrance Free Moisturizer
Azulene Eye Cream

facial & beauty





PURIFYING

Oil-balancing basics for oily and combination skin types. Perfectly clarifying, daily facial care range to purify and combat break-outs.

- Hyaluronic Acid: Nature's super moisturizer
- Aloe: Soothing with antioxidants and hydrators
- Calendula: Rich source of antioxidants
- Cucumber: Rich in Vitamin C and anti-aging properties
- **Sea Kelp**: Soothing and improves texture

Clarifying Facial Wash

- Fragrance Free
- Lightly Scented

Clarifying Herbal Astringent

Perfect Hydration Oil-Free Moisturizer

facial & beauty





HYDRATING

Skin-quenching basics for dry and sensitive skin types. Extramoisturizing, daily facial care regimen that locks-in softness.

- **Hyaluronic Acid**: Nature's super moisturizer
- Avocado: Replenishes skin's fatty acids
- Apricot: Soothing and antioxidant benefits
- Cocoa Butter: Rich source of antioxidant polyphenols
- **Sea Kelp**: Soothing and improves texture

A-D-E Creamy Fruit Oil Cleanser
Aloe Vera Complexion Toner & Freshener
Apricot Night Cream

facial & beauty





RENEWAL

Anti-aging, powerhouse-treatments for all skin types. Supreme formulas that plump, lift, and firm, and help reduce signs of aging.

- **Hyaluronic Acid**: Nature's super moisturizer
- Beta Carotene: Improves elasticity and suppleness
- **Ginseng**: Soothing anti-inflammatory benefits
- Cocoa Butter: Rich source of antioxidant polyphenols
- Sea Kelp: Soothing and improves texture

Maximum Hydration Hyaluronic Acid Serum
Cellagen® Renewal Serum
A/B Hydroxy Acid Night Rejuvenator

NATURE-INSPIRED DEODORANTS

with Lichen Extract & Tea Tree Oil







Our gentle Liken Plant and Mint Rosemary Deodorants contain natural Lichen Extract, while our Tea Tree Lavender variety is formulated with Tea Tree Oil, both effective in long-lasting odor protection.

- **Lichen extract**: A remarkably effective, natural anti-bacterial and odor fighter
- Arnica: Anti-inflammatory
- Calendula: Natural anti-inflammatory with antiseptic properties for long-lasting dryness
- **Chamomile**: Rich in B Vitamins and a soothing and moisturizing antimicrobial
- **Coriander**: Rich in antioxidants, helps absorb excess oil and naturally disinfects





Liken Plant (Herbal Scent)	0 54986 00251 0
Liken Plant (Unscented)	0 54986 00252 7
Tea Tree & Lavender	0 54986 00253 4
Mint & Rosemary	0 54986 00254 1

*All 4 SKU's are in the top 12 ESN ranking



created by **nature**perfected by science

Paraben Free, Cruelty Free, Vegan & Gluten Free

CERAMIDE CARE™



Fragrance Free for sensitive hair & scalp



Curl & Frizz Control for normal to dry hair



Clarifying for normal to oily hair



Volumizing for normal to fine hair

Plant-based **Ceramide Complex:** Promotes moisture retention and boosts shine. Naturally helps prevent splitting and breaking of hair.



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Sulfate-Free, Color Safe, Non-GMO

OLIVE & AVOCADO HAIR CARE

- Top-Selling, Super-Star Haircare 5 Years in a Row!
- Salon-Grade Formulas
- Nourishing Ingredients for Normal to Dry Hair
- Available in Full-Size and Mini Sizes

Super-Concentrated Shampoo

Versatile Shampoo Cleans and Softens Without Stripping. Leaves Hair Fresh and Nourished.

Deep Conditioning Hair Masque

Weekly Hair and Scalp Treatment Rehydrates and Protects Hair, or Daily Conditioner for Dry, Damaged, or Frizzy Hair Types that Require Extra Hydration.

- Olive, Avocado & Coconut Oils: Nourishes and moisturizes hair and scalp.
- Silk Protein & Argan Oil: Conditions and Improves Hair Texture.
- Panthenol: Strengthens Hair and Encourages Moisture Renewal.





Sulfate-Free, Color Safe, Non-GMO