



## 50 load laundry detergent

### smarter + easier

it may be hard to believe, but this tiny bottle of ultra-concentrated laundry detergent can do big things. that's because the plant-based formula with **smartclean technology**<sup>®</sup> seeks out dirt and stains in a revolutionary way to deliver beautifully clean clothes with just ¼th the dose of the leading brand. plus, its handy pump makes for easy, one-handed use. no mess. no waste. no aching biceps.

### features + benefits:

- patented formula delivers outstanding cleaning with ¼th dose of traditional detergents
- no-mess, precision-dosing pump, eliminates the traditional laundry cap
- plant-based formula uses 95% renewable ingredients
- 35% lower carbon footprint than conventional 2x detergents
- recyclable bottle (minus pump) made from 50% recycled plastic (PCR)
- ultra-concentrated formula
- dye-free, hypoallergenic
- cruelty free. tested by people, not on animals

### fragrances:

- fresh air
- free + clear

for additional information or to request samples, please contact:

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