

Pacific Canadian Fruit Packers Ltd.

18450 Duwdney Trunk Road, Pitt Meadows, British Columbia

Letter of Reference

My company is a member of the Pitt Meadows farming community for over 35 years, producing and processing millions of pounds of top-quality Cranberries and Blueberries in our modern 25,000 square-foot facility. In 2009, we decided it was time to build a retail brand of berry-based products, at which point we were introduced to Hartley Berg.

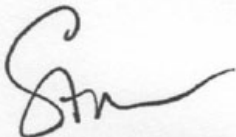
Hartley has been providing my company with his services as our Marketing and Business Consultant, and has provided for the following areas of development;

marketing research and assessment reports + product development + new brand creation + packaging formats + packaging designs + packaging content + floor display + retailer product proposals + marketing materials + costing logistics + trade show participation + national and global sales development + website development + grant funding, and more.

Due to Hartley's efforts, our company now has a new brand and line of products which we are very proud of. The introduction to the marketplace has been received with great enthusiasm and we are now launching across Canada with a vision for global distribution.

This letter is offered in support and appreciation for Hartley's professional services.

Respectfully,



Steve Robinson, CEO
Pacific Canadian Fruit Packers Ltd.

