



— with —



Emmy® Award-winning Chef Giada De Laurentiis brings her millions of loyal fans to the snack aisle with Simply7 with Giada popcorn. This exciting new product line pairs Giada's signature flavors with unique red and/or blue popcorn, for a ready-to-eat product unlike any other in the category.

Unique chef-inspired ingredients

Proceeds support female farmers

0g of added sugar

20% less fat than the leading "Skinny" popcorn

Top-selling popcorn flavors consumers love



Certified
Certifié



Gluten-Free
Sans Gluten





olive oil & sea salt
huile d'olive
et sel marin



parmesan cheese
fromage parmesan



butter
beurre

Nutrition Facts Valeur nutritive	
Per approx 4.5 cups (50 g) pour env. 4,5 tasses (50 g)	
Amount Teneur	% Daily Value % valeur quotidienne
Calories / Calories 260	
Fat / Lipides 15 g	23 %
Saturated / saturés 1.5 g + Trans / trans 0 g	9 %
Cholesterol / Cholestérol 0 mg	
Sodium / Sodium 260 mg	11 %
Carbohydrate / Glucides 30 g	10 %
Fibre / Fibres 4 g	18 %
Sugars / Sucres 0 g	
Protein / Protéines 4 g	
Vitamin A / Vitamine A	0 %
Vitamin C / Vitamine C	0 %
Calcium / Calcium	0 %
Iron / Fer	8 %

INGREDIENTS: BLUE AND/OR RED BUTTERFLY POPCORN, EXTRA VIRGIN OLIVE OIL, SICILIAN SEA SALT.

INGRÉDIENTS : MAÏS PAPILLON BLEU ET/OU ROUGE SOUFFLÉ, HUILE D'OLIVE EXTRA VIERGE, SEL MARIN SICILIEN.

Manufactured in a peanut and treenut free facility.

Nutrition Facts Valeur nutritive	
Per approx 4.5 cups (50 g) pour env. 4,5 tasses (50 g)	
Amount Teneur	% Daily Value % valeur quotidienne
Calories / Calories 260	
Fat / Lipides 14 g	22 %
Saturated / saturés 2 g + Trans / trans 0 g	10 %
Cholesterol / Cholestérol 5 mg	
Sodium / Sodium 330 mg	14 %
Carbohydrate / Glucides 29 g	10 %
Fibre / Fibres 4 g	15 %
Sugars / Sucres 2 g	
Protein / Protéines 5 g	
Vitamin A / Vitamine A	0 %
Vitamin C / Vitamine C	0 %
Calcium / Calcium	6 %
Iron / Fer	6 %

INGREDIENTS: BLUE AND/OR RED BUTTERFLY POPCORN, SUNFLOWER AND/OR SAFFLOWER OILS, ORGANIC PARMESAN CHEESE (ORGANIC MILK, SALT, BACTERIAL CULTURE, MICROBIAL ENZYME), SALT, ORGANIC WHITE CHEDDAR CHEESE FLAVOURED POWDER (ORGANIC WHEY, ORGANIC BUTTERMILK, ORGANIC TAPIOCA MALTODEXTRIN, ORGANIC CHEDDAR CHEESE, ORGANIC NATURAL CHEDDAR CHEESE FLAVOUR, SEA SALT, ORGANIC NATURAL BLUE CHEESE FLAVOUR, LACTIC ACID, CITRIC ACID), MALTODEXTRIN, ORGANIC SKIM MILK POWDER, ORGANIC TAPIOCA SYRUP SOLIDS, RICE FLOUR, LACTIC ACID, CITRIC ACID, NATURAL FLAVOUR.

CONTAINS: MILK.

INGRÉDIENTS : MAÏS PAPILLON BLEU ET/OU ROUGE SOUFFLÉ, HUILES DE TOURNESOL ET/OU DE CARTHAME, FROMAGE PARMESAN BIOLOGIQUE, LAIT BIOLOGIQUE, SEL, CULTURE BACTÉRIENNE, ENZYME MICROBIEN, SEL, POUDRE AROMATISÉE AU FROMAGE CHEDDAR BLANC BIOLOGIQUE (LACTOSÉRUM BIOLOGIQUE, BÉURRE BIOLOGIQUE, MALTODEXTRINE DE MANIÔ BIOLOGIQUE, FROMAGE CHEDDAR BIOLOGIQUE, SAUCEUR NATURELLE DE FROMAGE CHEDDAR BIOLOGIQUE, SEL MARIN, SAUCEUR NATURELLE DE FROMAGE BLEU BIOLOGIQUE, ACIDE LACTIQUE, ACIDE CITRIQUE), MALTODEXTRINE, POUDRE DE LAIT ÉCRÉMÉ BIOLOGIQUE, EXTRAIT SEC DE SIROP DE MANIÔ BIOLOGIQUE, FARINE DE RIZ, ACIDE LACTIQUE, ACIDE CITRIQUE, SAUCEUR NATURELLE.

CONTIENT : LAIT.

Manufactured in a peanut and treenut free facility.

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Amount Teneur	% Daily Value % valeur quotidienne
Calories / Calories 260	
Fat / Lipides 14 g	22 %
Saturated / saturés 5 g + Trans / trans 0.1 g	27 %
Cholesterol / Cholestérol 20 mg	
Sodium / Sodium 260 mg	11 %
Carbohydrate / Glucides 30 g	10 %
Fibre / Fibres 4 g	18 %
Sugars / Sucres 0 g	
Protein / Protéines 4 g	
Vitamin A / Vitamine A	0 %
Vitamin C / Vitamine C	0 %
Calcium / Calcium	0 %
Iron / Fer	8 %

INGREDIENTS: BLUE AND/OR RED BUTTERFLY POPCORN, ORGANIC BUTTER, SUNFLOWER AND/OR SAFFLOWER OILS, SEA SALT, ORGANIC BUTTER FLAVOUR.

CONTAINS: MILK.

INGRÉDIENTS : MAÏS PAPILLON BLEU ET/OU ROUGE SOUFFLÉ, BEURRE BIOLOGIQUE, HUILES DE TOURNESOL ET/OU DE CARTHAME, SEL MARIN, SAUCEUR DE BEURRE BIOLOGIQUE.

CONTIENT : LAIT.

Manufactured in a peanut and treenut free facility.

Retail Products	Units	Item #	UPC	Case UPC
Sea Salt & Olive Oil	12 x 4.4 oz	65587	764218655871	764218759036
Parmesan Cheese	12 x 4.4 oz	65588	764218655888	764218759043
Butter	12 x 4.4 oz	65589	764218655895	764218759050



Pallet Configuration	5 x 8 Retail
Cases/Pallet	40
Case Weight	5 lbs
Case Size	24" x 15" x 11.5"
Case Cube	2.6 ft
Shelf Life	240 days



QUALITY INGREDIENTS
INGRÉDIENTS DE QUALITÉ



NO PRESERVATIVES
SANS AGENT DE CONSERVATION



TRANS FAT FREE
SANS GRAS TRANS



NO ARTIFICIAL COLOURS OR FLAVOURS
SANS COLORANTS NI ARÔMES ARTIFICIELS



GLUTEN FREE
SANS GLUTEN



SIMPLE INGREDIENTS
DES INGRÉDIENTS SIMPLES



SIMPLY DELICIOUS
SIMPLEMENT DÉLICIEUX