# 

NOW THAT'S A REAL VEGGIE CHIP!

Founded in 2015, we're a growing, women-led team of deeply-experienced food & beverage entrepreneurs and executives with a shared vision: **develop the world's most nutritious and sustainable plant-based products**. It's a lofty goal, but we're up to the challenge.











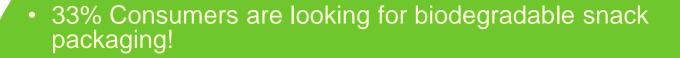


We map our impact to United Nations Sustainable Development Goals









 Gluten-Free and Non-GMO are the top two claims driving growth for the Snack Category

 Mozaics are the new solution for consumers looking for Better for You Snacks, packed with Protein and Fiber, and always Popped, never Fried.

Mozaics are Certified Gluten-Free, Non-GMO Verified

 Mozaics also utilize NEO packaging – a sustainable solution helping to reduce waste in landfills

The Snack Category solution to meeting consumer needs – Mozaics!





# Introducing: Mozaics Real Veggie Chips

- Real Veggies in each delectable Popped (not fried) Chip
- 3-4g Protein & Fiber per serving
- Bold New Degradable Film Package Design
- 3 Classic Flavors Sea Salt, BBQ, and Salsa
- Non-GMO Verified, Certified Gluten Free, Kosher & Certified Plant Based
- SRP TBD











### Where We've Been

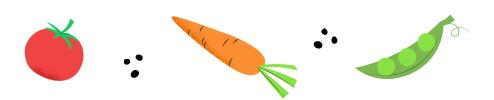
• Since launching in 2018, Mozaics has been in the same shelf package displaying multiple messages and attributes focus.

• 2020 proved challenging, but we learned a lot from our core consumers who purchased online directly, and we listened...



### Where we're going:

- Our customers told us what mattered that we were a chip loaded with vegetables - our first ingredients are peas and vegetables.
- We talked directly with people who love Mozaics, with influencers, snack box customers, and natural food enthusiasts.
- We changed our message on our website to "NOW THAT'S A REAL VEGGIE CHIP."
- We are also changing from USDA Organic to Non-GMO Verified and reducing the SRP by \$1.00 per unit to supercharge growth!

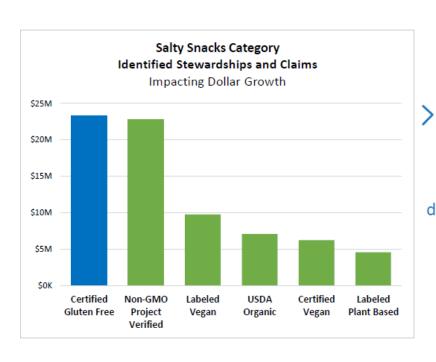




# Consumers are Looking for Biodegradable Packaging, Gluten Free & Non-GMO Snacks!

- 33% of Consumers want snacks with biodegradable packaging!
- Gluten Free & Non-GMO are the two most important claims for the Snack Category





Certified
Gluten Free
+\$23 M
dollars of growth to
the Salty Snack
category.



## MOZAICS

MADE WITH

Magnetic to energy

- The new packaging is made with NEO Plastics proprietary organic additive/enzyme, which transforms traditional plastic packaging into a sustainable solution made for disposal in landfills.
- Once NEO packaging is deposited in a landfill, NEO's enzyme accelerates the natural microbial digestion of the package. During this process, biogases are released, to be collected and turned into clean, renewable energy. Currently, more than 600 managed waste facilities, representing 80% of today's waste, turning into clean energy.
- New degradable film packaging ships October 2021



 Plant-based protein in a TRUE veggie chip that eats like a potato chip!



40%+ of each chip = REAL PEAS & BEANS
Real peas & beans = REAL NUTRITION

#### Nutrition

Per 1 oz serving	# of chips	calories	fat	protein	fiber
MOZAICZ	23	110	3g	4g	4g
POTATO CHIPS*	15	160	10g	2g	1g
VEGGIE CHIPS**	38	130	7g	<1g	<1g

<sup>\*</sup>fried potato chips

#### Real Veggies = Real Nutrition!

Get more chips, less calories & fat, plus more protein & fiber per serving than potato or veggie chips!

# PLANT-BASED PROTIEN PER SERVING

DIETARY FIBER PER SERVING

Like popcorn, Mozaics are low calorie, high satisfaction: lots of chips in a portion, each 'popped' instead of fried

...the only added oil is a spray of extra virgin olive oil



<sup>\*\*</sup>fried veggie "chips" or "straws"









#### **Nutrition**

CHIPS PER SERVING	~ 23	~ 20	~ 23	~ 13
CALORIES	110	110	130	130
FAT	3g	2.5g	4.5g	5g
PROTEIN	4g	<b>2</b> g	<b>2</b> g	3g
FIBER	4g	1g	1g	3g

#### Certification

NON- GMO VERIFIED	<b>✓</b>	$\checkmark$	X	<b>✓</b>
CERTIFIED GLUTEN-FREE	<b>✓</b>	$\checkmark$	X	<b>√</b>

