

New Product Presentation





Grow your Confectionery and Dental category sales with this innovative new product line.





Infused with Lip-Smacking Natural Flavours

Excite the palate with a clean, refreshing and long-lasting burst of flavours.





Fun and hip product with mass consumer appeal





Confectionery Category Single Pack SRP: \$ 2.49



Flavour Pack
Shelf Display
24 Single Packs



Single Pack
40 Tasty Picks



6" x 2" x 2"





Dental Hygiene Category Triple Pack SRP: \$ 6.99

Multi Triple Pack
3 x Single Packs

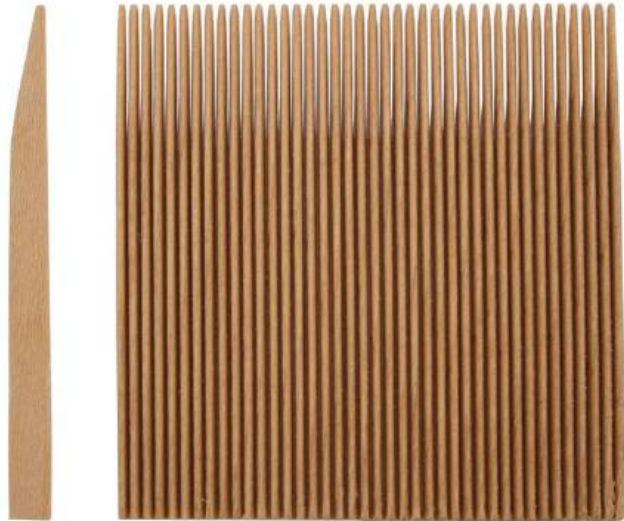


7" x 2" x 1/4"



A Unique Shape

Elegant & User-Friendly



...fit perfectly between your teeth, even tight spaces because they are much thinner than regular toothpicks and also tapered for better cleaning. It has a flat surface as well, so you can masterfully clean every part of your teeth and massage your gums.



Superior Dental Hygiene

Better For You Than
Gum Or Mints

Tasty Picks are delicious
after meals without
fuss or floss.

- Improve your dental health
While freshening your breath!





Eco-Friendly

Tasty Picks are 100% biodegradable or recyclable. By using wooden Tasty Picks instead of plastic toothpicks and dental floss, or chewing gum, you can reduce your eco-footprint.

Everything Natural

Toothpicks | Flavourings | Package | Cellulose Seal





Delicious & Pure Long-Lasting Taste

Our specially sourced natural flavours ensure that your mouth will rejoice in the burst of taste while exciting the palate with a clean refreshing feeling.





Instead Of Cigarettes Or Vaping Use Tasty Picks

Smoking and Vaping can be difficult to quit. Tasty Picks provide oral and tactile stimulation just like cigarettes or vaping.

They are delicious and perfect to help you relax and ease fidgeting by chewing on a softer and flexible basswood toothpick.

De-Stress! Chew on a Tasty Pick.



	Dental Floss/ Floss Sticks	Tasty Picks
Convenient	Hardly	Anywhere/anytime
Eco Impact	• Hard to disintegrate	• Minimal
	• Tough on septic systems	• Biodegradable
	• Can clog water pipes	• Renewable
	• Danger to marine life	• Recyclable
Health Impact	Can contain PFCs (toxic/harmful chemicals)	Natural
Fun/Satisfying	No way	Yes
Price	More expensive	Less expensive
Taste	Some	Tasty!
Kids	Hate 'em!	Love 'em!
Other Benefits	None	MultiPurpose



Why Tasty Picks are better than Regular Toothpicks

- They are thinner and easier to insert because of their unique tapering for superior teeth cleaning.
- They do not put pressure between the teeth (which could damage them over time) like rounded toothpicks.
- They are triangular shaped for perfect cleaning between teeth.
- Made from abundant basswood, they are softer than bamboo or birch toothpicks without splintering or disintegrating.
- The wood can thus absorb more flavorings for better breath freshening and taste.
- Let them moisten for a moment and they become flexible for added durability.
- They aren't brittle and thus won't break easily so they can last longer.
- They can be used in & out to massage the gums with the thicker edge against the gums.
- They can be gently chewed on for a satisfactory feeling to aid with smoking cessation.
- A healthy alternative to breath mints and chewing gum while using natural flavors.
- And they are much easier to use than dental floss.
- Tasty Picks come comb-style which prevents spilling because the 40 toothpicks are attached at the base with the tips down until you break one off to use.
- They are thus very sanitary as you can remove one without touching the tip, only the base, while keeping the comb inside the open package .

Contact Info



Hartley Berg

National Sales Manager

hartley@tastypicks.com

+1-250-551-4188

<https://tastypicks.com/>

Username: friend | Password: ShareYourSmile