

# Makers of Premium Canadian Organic Tempeh



The best tempeh you've ever had!

**We are Canada's  
largest tempeh  
manufacturer.**



- Commitment to use Canadian organic soybeans. Always.
- Strong partnership with Ontario organic growers
- Manufacturing facility in Kitchener, ON
- Part of Canada's sustainable organic food system

# Tempeh is a fermented plant based protein superfood.

- Made from fermented soybeans
- Fermentation makes soy easier to digest and nutrients more bioavailable
- Higher in protein than tofu; 16 g/serving
- Highly versatile
- Rich savoury/umami flavour



# Why Tempeh?

Supports a growing demand for plant-based protein superfood options

Savoury, versatile, delicious and healthy plant-based protein option

Versatile in burgers, tacos, lasagna, stew, pizza, salad and much more

Often used as a replacement for beef

Fermented soybeans are easier to digest and more nutritious than tofu

More protein and fibre than tofu

Steady sales since the 1970s

Rich and delicious savoury/umami flavour and a great texture

Timely and relevant product that will grow your plant-based category



# Why Henry's Tempeh?

- Everyone at Henry's are tempeh enthusiasts, makers of premium Canadian Organic and gluten-free tempeh for over 20 years
- Henry's produces the highest quality and best tasting refrigerated organic and gluten-free tempeh in the market, period
- Product innovations includes Tempeh Crumble... perfectly seasoned and more nutritious than other plant-based crumbles/ground products.
- Tempeh is a meat protein alternative like no other
- Consumers want delicious, sustainable, clean-label products made by Canadian producers that care about their employees
- Vacuum sealed package for easy storage, with up to 4-months when refrigerated (can be frozen)
- 100% guaranteed consumer satisfaction, always
- National distribution by UNFI Canada; plus more



# Our Flagship: Original Tempeh

A blank slate, ready for your imagination. Our original tempeh is made with organic soybeans fermented to perfection. Vegan, certified gluten free, organic.

- MSRP \$6.99
- High in Protein and fibre
- 3 ingredients
- Organic
- Certified Gluten Free
- Product of Canada





# Our Innovation: Tempeh Crumble

A convenient, seasoned crumbled tempeh with a savoury/umami flavour ready to use in tacos, salads, lasagnas, and more. Vegan, certified gluten-free, and made with 85% organic ingredients.

- MSRP \$7.49
- High in Protein and fibre
- Whole ingredients
- 85% Organic
- Certified Gluten Free
- Made in Canada



# Tempeh Crumble

- Easy to use. Lowers barrier to entry
- Crumble. Heat. Eat
- Savoury, umami taste
- Use in tacos, chili, pizza, salads ...
- Few ingredients. Tons of taste





# Learn About Our Retail Products



- Refrigerated; fresh, not frozen
- 4 month shelf life
- Vacuum sealed package
- Great for merching
- Less packaging used\*

\* Our unique manufacturing process uses less packaging (50%) and looks better on the shelf than the competition

Category	Ingredients	UPCs	Unit Size (inches)	Weight	Case Size (inches)	Units Per Case
 <p>Tempeh Crumble</p>	Organic soybeans, Water, Tomato powder, Garlic powder, Onion powder, Soy sauce powder (Soybeans, maltodextrin, salt), Seasoning (salt), Rhizopus oligosporus culture	 8 51193 00004 5 5085119300040	4 ¾ x ½ x 4	200 g	9 ¼ x 5 ¾ x 6	18
 <p>Original Tempeh</p>	Organic non-GMO soybeans (soy), Water, Rhizopus oligosporus culture	 8 51193 00002 1 1085119300028	4 ¾ x ¾ x 4	250 g	9 ¼ x 5 ¾ x 6	12
 <p>Tempeh with Basil</p>	Organic non-GMO soybeans (soy), Water, Basil, Rhizopus oligosporus culture	 8 51193 00003 8 1085119300011	4 ¾ x ¾ x 4	250 g	9 ¼ x 5 ¾ x 6	12
 <p>Tempeh with Red Pepper</p>	Organic non-GMO soybeans (soy), Water, Red bell pepper, Rhizopus oligosporus culture	 8 51193 00006 9 1085119300066	4 ¾ x ¾ x 4	250 g	9 ¼ x 5 ¾ x 6	12

# Also available from Henry's Tempeh



## Our Food Service Products

### Organic Ground Tempeh—Unseasoned

Perfect for nachos, tacos, burritos, chili, burgers, salads/bowls, curries.



### Organic Brick Tempeh

Tempeh that can be sliced, cubed, or diced; marinate and fry/bake/grill/deep fry to make bacon, bowls, sandwiches and more.



### Seasoned Ground Tempeh (85% organic ingredients)

Ground Tempeh with an umami flavour profile; crumble over pizza, nachos, use in tacos etc. Perfect for operators who want plant-based items with little labour/effort.



# Competitive Analysis

Brand	Organic Tempeh made with Canadian organic Soybeans	Certified Gluten Free	Refrigerated	Uses 50% less packaging	Product of Canada	Superior taste & Quality
Henry's Tempeh	✓	✓	✓	✓	✓	✓
Lightlife Tempeh	✗	✗	✓	✗	✗	✗
Noble Bean	✓	✗	✗	✗	✓	✗
Green Cuisine	✗	✗	✓	✓	✓	✗
Treehouse Tempeh	✓	✓	✓	✗	✗	✗

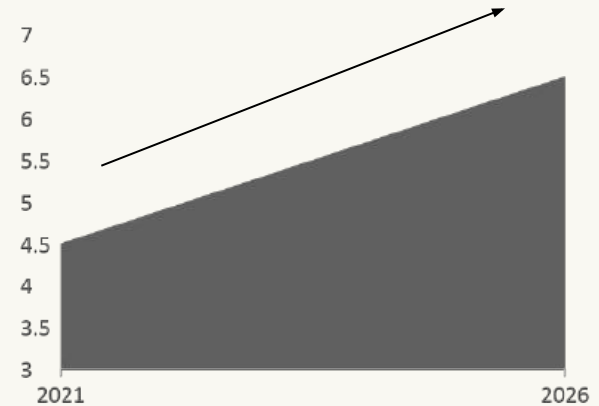
# Consumers use Henry's Tempeh as the protein anchor of any meal.



For recipes visit:  
<https://tempeh.ca/recipes/>

# The Tempeh market category is growing rapidly.

- The Global Tempeh market is expected to grow at a CAGR of 7% from \$4.5 B in 2021 to \$6.4B in 2026<sup>1</sup>
  - Increasing vegan and flexitarian diet adoption
  - Increasing market size in North America
  - Refrigerated tempeh is in highest demand<sup>2</sup>



1. <https://www.thebusinessresearchcompany.com/report/tempeh-global-market-report>  
2. <https://www.futuremarketinsights.com/reports/tempeh-market>

# Make What You L VE

[tempeh.ca](http://tempeh.ca)



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# Thank you

[www.tempeh.ca](http://www.tempeh.ca)