Our Story

It all started in 2009.

We are a Canadian, family-owned and operated natural health and wellness brand established in 2009. Since day one, our vision was to make nutrition fun and sustainable, for you and the planet.

vegan / vegetalien

non-gmo / non-ogm

gluten-free / sans-gluten

sugar-free / sans-sucre

made in canada / fabrique au canada

Today, Herbaland's purpose remains:

to bring health and wellness to everyone by making it fun, nutritious and earth-friendly.

Herbaland is...

100% Canadian

All of our products are formulated, produced and packaged in Richmond, BC.

made in Canada

Certifications

We are B Corp certified

A B Corp Certification designates that a business is meeting high standards of verified performance, accountability, and transparency while considering the impact of their decisions on all stakeholders.

sustainability

community

inclusivity

Our Values

Our deep commitment to the health of our planet is at the foundation of everything we do. We use a unique eco-friendly molding technology in our production, we source sustainable plant-based ingredients, and we opt for recyclable or compostable packaging whenever possible.

We want everyone to be able to enjoy our gummies and their health benefits. That's why we've created high quality plant-based, sugar-free, gluten-free, dairy-free, soy-free, palm oil derivative-free, nut-free and non-gmo gummies. We continue to seek ways to create products the are accessible to everyone, everywhere.
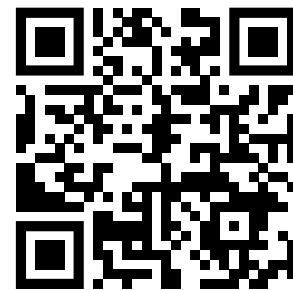
Herbaland x veritree

sustainable + restorative

Through our veritree partnership, we can work together to make a change and take restorative action for our planet. On each pouch is a scannable QR code that shows the impact we are making together through our verified tree planting partnership.

* All our packaging has a QR code that invites customers to learn more about our tree planting efforts with veritree.
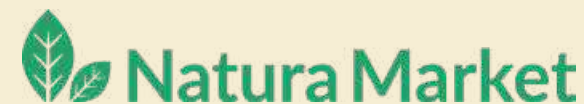
Thank you!

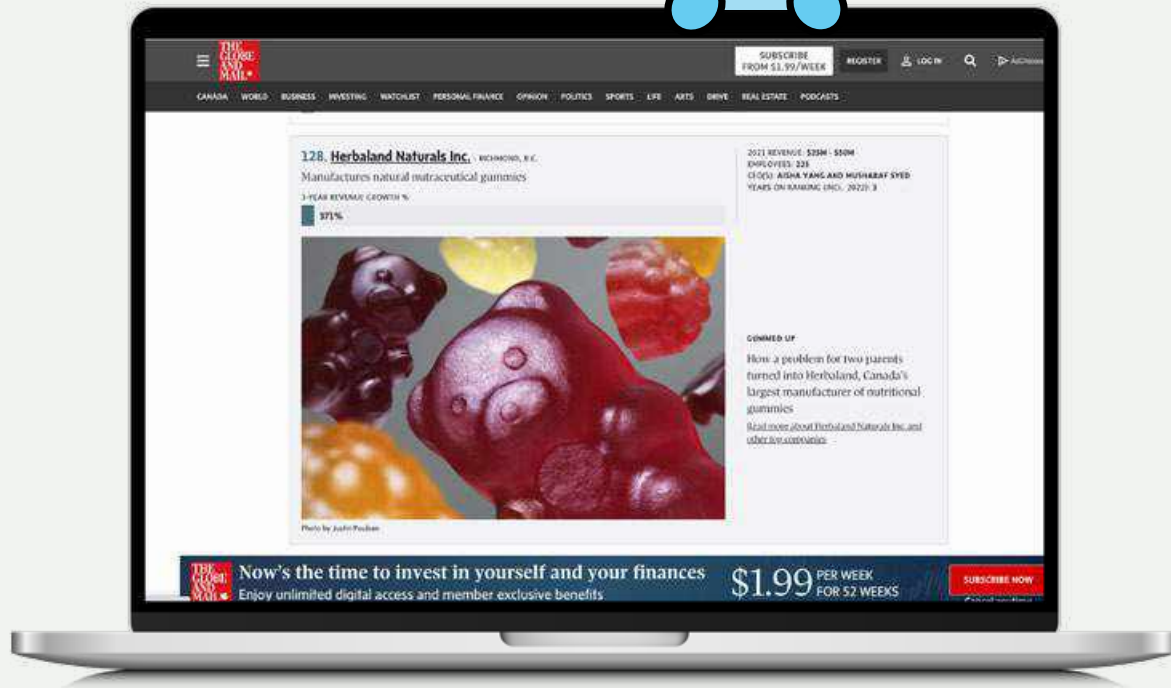**Your purchase helps us plant trees**

Check out our impact here

Our Presence

Recognition

Canadian Business
Canadian Business
New Innovators List
2022

BUSINESS VANCOUVER
Top 100 biggest manufacturers
in Metro Vancouver
2023

THE GLOBE AND MAIL — 2022 REPORT ON BUSINESS CANADA'S TOP GROWING COMPANIES
Canada's Top
Growing Companies
2022

alive RETAILER & CONSUMER CHOICE Awards 2022 GOLD
Consumer Choice
Children's Product

alive RETAILER & CONSUMER CHOICE Awards 2022 BRONZE
Retailer Choice
Children's Product

Marketing Initiatives

Printed *ads*

Mobi bikes

Skytrain Station *ad*

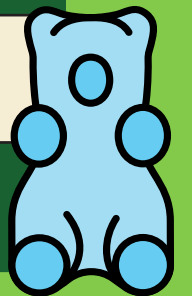Sun Run *sponsor*

Sam & Dan *Olympian sponsorship*

Targeted *ads*

Our Differentiators

	HERBALAND SNACK GUMMIES	OTHER SNACK GUMMIES	TRADITIONAL SNACK GUMMIES
VEGAN	✓	✓	✗
LOW-SUGAR	✓	✓	✗
NON-GMO	✓	✓	✗
GLUTEN-FREE	✓	✓	✗
HIGH FIBRE	✓	✗	✗
ADDED FUNCTIONAL BENEFIT	✓	✗	✗
ECO-FRIENDLY PACKAGING	✓	✗	✗

Our Snack Lines

Snacks with Benefits

Oh My!

Active

snacks with *benefits*

45 mg of Vitamin C

40 mg organic turmeric

4 g of organic apple cider vinegar

2 serving of organic greens & veggies

NEW

8 g of protein

100 mg organic MCT oil

8 g of protein

100 mg organic mushroom blend

300 mg
of an acai superfood blend per serving

Active

pina colada flavour   3g of sugar

NEW

100% compostable*

HerbaLand
GUMMIES

electrolyte gummies
gélifiés électrolytes

replenish electrolytes with potassium sourced from natural coconut water
faites le plein d'électrolytes grâce au potassium issu d'eau de coco naturelle

active

125 mg potassium per serving de potassium par portion | **3 g** sugar per serving de sucre par portion

piña colada flavour
saveur de piña colada

vegan végétalien | non-gmo sans ogm | gluten-free sans gluten | low sugar faible en sucre

Certified B Corporation

50 g
Candy | Bonbons

HerbaLand
GUMMIES

made in Canada

electrolyte gummies
gélifiés électrolytes

replenish electrolytes with potassium sourced from natural coconut water
faites le plein d'électrolytes grâce à du potassium issu d'eau de coco naturelle

active

100 mg potassium per 40 g serving de potassium par portion de 40 g | **3 g** sugar per serving de sucre par portion

piña colada flavour | saveur de piña colada

vegan végétalien | non-gmo sans ogm | gluten-free sans gluten | low sugar faible en sucre

Certified B Corporation

Candy | Bonbons

240 g

acerola vitamin c

- **Supports immune function**
- **Provides antioxidant benefits**

vegan protein

- **Supports muscle growth**
- **Maintains energy levels**

apple cider vinegar

- **Supports digestion**
- **Boosts energy**

coconut mct oil

- **Boosts energy**
- **Supports metabolism**

acai blend

- **Provides antioxidant benefits**
- **Packed with vitamins and minerals**
- **Boosts energy**

shroom power

- **Supports healthy immune function**
- **Provides antioxidant benefits**

turmeric & ginger

- **Supports immune system**
- **Supports digestion**

super greens

- **2 servings of veggies per pouch**
- **Source of fibre**

electrolyte gummies

- **Supports hydration**
- **Boosts energy**

Oh My!

🍃 25g of fiber   🧊 2g of sugar

Oh My!
Banana Shake

Oh My!
Pink Lemonade

Oh My!
Sour Green Apple

Oh My!
Sour Watermelon

Oh My!
Peach

Oh My!
Pineapple

Oh my Canada!

**new recipe
with real Canadian
maple syrup**

Oh my bears!

NEW

gingerbread chai
flavour

NEW

NEW

YumBiotic
easy-melt powder sticks

Each stick features:
**2 billion CFU of probiotics
10 strains of probiotics
500 mg of prebiotics**

lemon clementine flavour

strawberry shake flavour

no water needed

Herbaland Supplements

We are currently upgrading our supplement packaging to 100% PCR bottles and reformulating our supplement products.
Our supplements will be back by Q1 2025

HerbaLand GUMMIES

vegan D3 & B12
D3 et B12 de source végétaleamines
raspberry | framboises
1 gummy per day | 1 gélifié par jour
90 gummies 90 gélifiés

HerbaLand GUMMIES

glowing beauty
beauté rayonnante
watermelon | melon d'eau
3 gummies per day | 3 gélifiés par jour
90 gummies 90 gélifiés

HerbaLand GUMMIES

sweet dreams
doux rêves
passion fruit, jasmine | fruit de la passion, jasmin
2 gummies per night | 2 gélifiés par nuit
90 gummies 90 gélifiés

HerbaLand GUMMIES

kids multi vitamins
multivitamines
blue raspberry | fraise et framboises bleuesd'eau
3 gummies per day | 3 gélifiés par jour
90 gummies 90 gélifiés

multi vitamins
multivitamines
mixed berry | mélange de baies
90 gummies 90 gélifiés
NPN: 80074367

Thank you!

Order Inquiry: wholesale@herbaland.ca

www.herbaland.ca | @herbalandnaturals